

DALLAS-FORT WORTH CHAPTER OF THE MIZZOU ALUMNI ASSOCIATION

www.mizzoudfw.com

June 5, 2023

2023 DFW Mizzou Tigers Golf Tournament

Dear Tiger Supporter,

The Dallas-Fort Worth Chapter of the Mizzou Alumni Association is proud to announce the continuation of our annual golf tournament. The tournament raises funds for our Chapter's Paul Miltenberger Memorial Endowment which provides scholarships to DFW high school students enrolling at the University of Missouri in Columbia, MO.

The tournament will be a four-person scramble at the stunning Sky Creek Ranch Golf Club in Keller, Texas on **Monday, August 14th**. With a noon lunch and 1:30 pm shotgun start, we anticipate over 120 golfers from across the Metroplex will attend to support this great cause. Silent auctions will be available online prior to the event and a dinner, awards ceremony, and live auction will follow the tournament.

This fantastic event will only be successful through the support and participation of our community members and businesses. To that end, we have created a few sponsorship levels tailored to varying price points so that you can find the sponsorship option that best fits your goals. Each sponsorship comes with extensive marketing coverage both online ahead of the event and the day of the tournament.

If you are interested in signing up as a sponsor or player, or if you have any questions or concerns, please contact Mark Bauer (817.307.1829; mark.bauer11@yahoo.com) or Justin Weisgarber (jweisgarber@mail.missouri.edu). We thank you for your consideration as we work to provide for local students who want to take the next step in their education and attend a top-flight public institution as a Mizzou Tiger.

Best regards,

Mark Bauer

Tournament Chair

Mark Row

Justin Weisgarber

DFW MAA President



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<u>DFW Mizzou Tigers Golf Tournament</u> SPONSORSHIP LEVELS

Level	Benefits/Perks	Cost
1839 Founders Sponsor	Highest level sponsorship exclusive to one sponsor. Includes four golfer tickets. Maximum marketing coverage in all mediums, including top-placement on logo'd item, event signage, all communications and advertising (both in print and online), extensive recognition throughout each portion of the event	\$5,000
Gold Sponsor	Only two available; marquee sponsor of either the (1) Awards Ceremony, or (2) Player Gifts & Golf Carts. Includes four golfer tickets. Maximum marketing coverage in all mediums, event signage, an entire dedicated hole, all communications and advertising (both in print and online), extensive recognition during the event.	\$4,000
Black Sponsor	Only two available; named sponsor of either the pre-tournament lunch or post-tournament dinner. Both include four golfer tickets. Maximum marketing coverage in all mediums, event signage, an entire dedicated hole, all communications and advertising (both in print and online), extensive recognition during the event.	\$2,500
Corporate Foursome	Includes four golfer tickets and a "Tees & Greens" sponsorship/promotional signage.	\$680
Closest to the Pin, Longest Drive, Beverage Cart, Golf Ball, or Raffle Prize	Perfect for small businesses and supportive individuals. Marketing coverage including professional event signage, special recognition as specific sponsor, communications and advertising (online), and recognition at lunch and during the awards.	\$500
Tees & Greens Sponsor	Perfect for small businesses and supportive individuals. Marketing coverage including professional event signage for your logo or name at a tee box <u>or</u> green, online advertising, and recognition at lunch and during the awards.	\$250
Other Sponsor or In-Kind	Subject to exclusivity of top level sponsors. Substantial in-kind gifts for the live auction or silent auction also qualify. Please contact Mark Bauer (817.307.1829) to discuss other gifts or sponsorship opportunities.	In-kind or Other
Paul Miltenberger Memorial Donation	This donation helps fund scholarships presented to incoming freshmen attending Mizzou from the Dallas/Fort Worth area. This scholarship is presented in memory of and named after Paul Miltenberger.	Donation